



BENEFITING **HEROES FOR CHILDREN**  
 THE RITZ CARLTON • DALLAS, TEXAS  
 FRIDAY, MARCH 31, 2017 – 9:30 A.M.

HONORARY CHAIR: ALISON MALONE  
 EVENT CHAIRS: STACY KELLY AND  
 TRACY RATHBUN

NAME \_\_\_\_\_ E-MAIL \_\_\_\_\_  
Donor Name (Exactly as it is to appear in printed materials)

ADDRESS \_\_\_\_\_ CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

## SPONSORSHIPS

- Presenting Sponsor (\$25,000 and above)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - 2 PREMIER Tables for 20 with champagne service
  - 20 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Listed as Presenting sponsor of the event
  - Recognition on invitation, program, event signage, website and media releases
  - Text bidding sponsor recognition on every text bid during silent auction
  - VIP valet parking at the event
- Guest Speaker Sponsor (\$15,000)**
- Introduce Leah Still & Channing Smythe
  - Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10 with Champagne service
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage, website and media releases
  - VIP valet parking at the event
- Snag the Bag Preview Party Sponsor (\$10,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10 with Champagne service
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage, website and media releases
  - VIP valet parking at the event
- Valet Sponsor (\$10,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10
  - Recognition on invitation, program, event signage, website and media releases
  - Signage at valet
  - VIP valet parking at the event
  - Opportunity to place item in cars
- Program Sponsor (\$10,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10
  - Recognition on invitation, program, event signage, website and media releases
  - Recognition on cover and inside of program as "Program Sponsor"
  - VIP advance check in
  - VIP valet parking at the event
- Favor Bag Sponsor (\$8,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Preferred Seating for 8
  - Opportunity to provide favor bags and favor items
  - 4 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage and website
- Printing Sponsor (\$5,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Preferred Seating for 6
  - 6 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage and website

## TABLE SEATING

- Minaudière (\$15,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - PREMIER Table for 10 with Champagne service
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage and media releases
  - VIP parking at the event
- The Crossbody Bag (\$10,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10 with Champagne service
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage and media releases
  - VIP valet parking at the event
- Baguette (\$7,500)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Premium Table for 10
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program, event signage and media releases
- The Clutch Bag (\$5,000)**
- Meet & Greet reception with Leah Still & Channing Smythe
  - Preferred Table for 10
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation, program and event signage
- The Bucket Bag (\$2,500)**
- Select Table for 10
  - 10 tickets to Snag the Bag Preview Party early entry at 9 am (event day)
  - Recognition on invitation and in program
- Patron Pair (\$500)**
- Preferred Seating for 2
- Patron Ticket (\$250)**
- Select Seating for 1

## PAYMENT

CHECK # \_\_\_\_\_  VISA  MASTERCARD  AMEX NAME ON CARD \_\_\_\_\_ TOTAL AMOUNT \$ \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_

I (We) request that this gift remain anonymous. \_\_\_\_\_  I (We) decline all benefits.

Only the contribution in excess of the benefit package value is deductible as a charitable contribution unless all benefits are declined.

I (We) can not attend. Please accept our donation \$ \_\_\_\_\_

Invitations will be mailed February 2017. All RESERVATIONS are held at the door. Return form along with your payment to:



**Heroes for Children**  
 Attn: Morgan Funk  
 1701 Gateway, Suite 410 • Richardson, TX 75080  
 (214) 256-5824 • Fax (972) 437-1443 • www.heroesforchildren.org  
 EIN 83-0489882



Heroes for Children provides financial and social assistance to families, within the state of Texas, with children (0-22 years of age) battling cancer.